



April 2017

NAMING OPPORTUNITIES at the Muhammad Ali Center

OPPORTUNITY	FLOOR	COST	CURRENT SPONSOR	COUNT
Classroom 110	1st	\$25,000		
Classroom 111	1st	\$25,000		
Education Wing	1st	--	The Humana Foundation	
1977 Rolls Royce Area	1st	\$25,000		
Auditorium	2nd	--	Ina & Mac Bond	
Auditorium Chairs	2nd	\$250 each		153 seats
Escalator	2nd	--	Brown-Forman	
Family/Nursing Bathroom	2nd	\$10,000		
Lobby	2nd	--	Yum! Brands	
Neiman Gallery	2nd	\$100,000		
Outside Rooftop Pavilion	2nd	--	Brown-Forman	
Retail Store	2nd	\$100,000		
Howard Bingham Gallery	3rd	--	Kodak	
Library & Archives	3rd	--	James Graham Brown Foundation	
"Ali All the Time" Fight Screens	4th	\$2,500 each		8 screens
Full-Size Boxing Ring from "Ali" Movie	4th	\$250,000		
Global Voices	4th	--	Angelina Jolie	
Lighting the Way	4th	\$500 each		15 torches
Ina B. Bond Gallery for Temporary Exhibits	4th	\$500,000		



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Muhammad Ali Humanitarian Awards Exhibit	4th	\$10,000		
Poster Pledge Interactive Exhibit	4th	\$10,000		
Generation Ali Story Booths	4th	\$10,000		
Muhammad Ali Humanitarian Timeline	4th	\$10,000		
Temporary Exhibits	4th	vary by exhibit		
5th & 4th Floor Exhibits	5th	--	Ford Motor Co.	
Boxing Heavy Bag	5th	--	Arnold & Stacey Verbeek	
Confidence Pavilion	5th	\$50,000		
Conviction Pavilion - Civil Rights	5th	--	Eleanor & Rowland Miller	
Dedication Pavilion	5th	--	Pratt Industries	
Giving Pavilion	5th	\$50,000		
Lalia Boxing Ring	5th	--	Bruno Mars	
Orientation Seats	5th	\$1,000 each		110 seats
Orientation Theatre	5th	--	Larry Townsend & Family	
Respect Pavilion	5th	--	Connie & David Blue, Karen & Todd Blue, Tracy & Jonathan Blue	
Shadow Boxing	5th	\$10,000		
Spirituality Pavilion	5th	\$50,000		
Wall Exhibit in Training Camp	5th	--	Lennox Lewis	
Windows & View Ohio River	5th	\$50,000		



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OPPORTUNITY	FLOOR	COST	CURRENT SPONSOR	COUNT
Outdoor Balcony & Backdeck	6th	\$75,000		
View Pointe Hall - Private Event Space	6th	--	Sara & WL Lyons Brown	
1996 Atlanta Olympic Torch	4th	\$25,000		
Hope & Dream Wall	TBD	TBD		

42 items